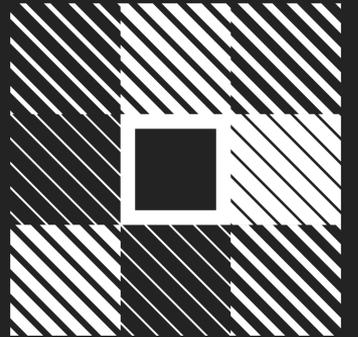


Digital Public Square

Healthy communities enabled by good technology.



It's Infectious!

Social media ads



Game focused

Targeting:

- Location: United States
- Age range: 18-65+
- Interests: N/A
- Keywords: N/A

Game focused

Game focused ads directly prompt people to play *It's Infectious!* as a way to have fun while debunking COVID-19 rumors, and learning new information.

Images used



Game images



Illustrations

Digital Public Square
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This new game from Digital Public Square helps you learn about COVID-19 and stamp out misinformation.



Play It's Infectious!

ITSCONTAGIOUSGAME.COM

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20 562 Comments 311 Shares

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Game focused 1a

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Learn and have fun - play It's Infectious! A game from Digital Public Square.



Play It's Infectious!

ITSCONTAGIOUSGAME.COM

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Game focused 1b

Game focused

Game images

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Play It's Infectious! - a game about debunking COVID-19 rumors and falsehoods!



Learn the facts about COVID-19

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Learn the facts about COVID-19 and help stop the spread of misinformation.



What has two thumbs and is fun to play?

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Game focused 2b

Game focused

Game images

 **Digital Public Square**
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Play It's Infectious! - a game that makes debunking COVID-19 rumors fun.



Worried about COVID-19 misinformation?

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Game focused 3a

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It's Infectious! Lets you learn about misinformation through fact-checked claims and verified sources.



Help stop COVID-19 misinformation.

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Game focused 3b

Game focused

Illustrations

Accuracy Focused

Targeting:

- Location: United States
- Age range: 18-65+
- Interests: N/A
- Keywords: N/A

Images used

Accuracy focused

Accuracy focused ads promote the game by focusing on encouraging people to learn accurate information about COVID-19.



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See what you know about COVID-19 - play It's Infectious!



Misinformation is infectious.

ITSCONTAGIOUSGAME.COM

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Accuracy focused 1

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Learn what's true and what's false with It's Infectious!



How much do you know about COVID-19?

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Accuracy focused 2

Accuracy focused